



Prashanth Venkatesh

**Marketing Director for Brand Unilever
& Sustainability**

Prashanth is a distinguished leader in environmental sustainability with nearly two decades of experience advancing climate-focused initiatives, corporate sustainability programs, and impactful partnerships. As the Marketing Director for Brand Unilever & Sustainability, Prashanth spearheads Unilever's flagship environmental behaviour change programs, addressing key areas such as water conservation, sanitation, plastics reduction, and health promotion. He collaborates with governments and social impact organizations to drive systemic changes for a sustainable future.

Prashanth plays a vital role as an advisor to ACT Grants, where he champions innovative solutions for decarbonization, water security, and land rejuvenation, contributing to global net-zero goals and climate resilience. He also serves on the advisory board of Phool.com, supporting waste-to-value enterprises that transform floral waste from the Ganges River into biodegradable products, empowering marginalized communities.

Previously, Prashanth gained extensive expertise in environmental strategy, market evaluation, and sustainable business development through roles at Eaton Corporation and Frost & Sullivan, focusing on energy, industrial, and environmental sectors. A passionate advocate for environmental stewardship, Prashanth leverages his strategic vision and collaborative approach to deliver transformative solutions that address pressing climate and sustainability challenges.